TARGET LINES

Digital Marketing & Business Development

A Fresh Vision & Future Outlook
For the World of Digital Marketing



About Us

Target Lines was founded by a group of specialized engineers from diverse backgrounds united by one goal: achieving success and building one of the leading companies in e-commerce, digital marketing, and online store development—bringing together top innovators and visionaries across the Arab world.

We combine over 12 years of individual expertise in the e-commerce sector across the Arab market in general and the Saudi market in particular. Our founders' extensive track record has enabled us to select the finest talents and expertise that position our company as a true industry leader.



Our Services

- Digital Marketing.
- Marketing Strategy & Planning.
- Monthly & Annual Performance Reports.
- E-Commerce Store Development.
- Digital Content Management.
- Search Engine Optimization (SEO).
- Brand Identity Design.
- Advertising Campaign Management.
- Social Media Management.
- Influencer Marketing.



Why Target Lines

We Value Integrity:

We believe in honesty, integrity, and transparency with everyone. We will never sell you anything you do not need, and we diligently follow up on every stage of work to achieve your goals.

We Listen & Act Through Creativity:

As a digital marketing agency, we strive to deeply understand our clients' business objectives first—ensuring every decision is made with those core objectives in mind.

We Master Engagement & Deadlines:

We know that time is money in business, so we set realistic deadlines and honor them. We continuously engage with our clients to measure campaign ROI and review detailed monthly reports together.





Target Lines Vision

The internet is a true passion and a renewable energy—that is why we founded Target Lines to connect this exciting passion with a fresh perspective and forward-thinking vision for the world of digital and marketing services.

Target Lines strives to resolve common flaws in the e-commerce market and eliminate delays and underperformance. Our founders leverage our team's deep expertise to bridge the near future with proven experience, building a strong partnership as a leading digital agency tailored to your business.

The paths that lead to achieving goals and breaking through barriers vary by industry and target objective—and that is why Target Lines exists: providing genuine support to reach your goals and pursue your ambitions regardless of the obstacles.







Target Lines Goals

Target Lines aims to lead the Arab market in general and the Saudi market in particular through the e-commerce gateway—operating with a balanced, fully integrated team to deliver comprehensive e-commerce solutions in one place.

Our primary objective is to stay ahead of the competition across major search engines by deeply understanding search engine algorithms and executing their requirements effectively.



Planning

• The company executes short-term plans driven by our clear mission for positive transformation, alongside long-term plans guided by our future vision for continuous development.

• Within 5 years, the company aims to earn clients' trust across diverse industries through 3 core services: (Support, Creation, and Development).

• Over the next 5 years, the company will expand its operations to partner with clients in building a strong, competitive market that serves both society and the economy.

• Through structured master plans and flexible sub-plans for our team and clients, we shape innovative business thinking as a key driver of entrepreneurship in the coming years.

• Our company's activities align with Arab expansion ambitions in general and Saudi Vision 2030 in particular.



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We Are Honored to Connect

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